

Indiana Horse Council & Hoosier Horse Park Footing Fund *Octoberfest Charity Show*

October 14,15 & 16, 2011

Hoosier Horse Park, Edinburgh, Indiana

All profits from your participation in this annual event will go toward benefiting Indiana Horse Council, Inc. committees and help fund important footing improvements for the Hoosier Horse Park!

Sponsorship Subscription

I would like to participate in the Octoberfest Charity Show as:

___ PLATINUM - \$1000 and up!

Includes:

Provide 5 stalls for their use during Octoberfest.

Vendor booth space during Octoberfest.

"Info-mercial" (30 second spot) announcements throughout 2 day event

Business logo and link displayed on the Indiana Horse Council web-site for 12 month period.

Banners displayed in choice locations (premium arena site, entrance to venue, etc. – number of banners dependent upon business supply) during 2 day event.

Business logo on sponsor recognition two full page in Program of Events.

VIP Hospitality access.

Please note: Banners must be received by October 5 and will be returned following the show.

Script announcements may be included with your subscription or e-mailed to morelockwes@yahoo.com

Please e-mail your business logo and link information to morelockwes@yahoo.com no later than August 30.

___ GOLD - \$500

Includes:

Provide 3 stalls for their use during Octoberfest.

Vendor booth space during Octoberfest.

Sponsorship announcements throughout 2 day event;

Banners displayed in choice locations

Business logo and link displayed on the Indiana Horse Council web-site for 12 month period;

Business logo on sponsor recognition one full page in Program of Events.

VIP Hospitality access.

**Please e-mail your business logo and link information to
morelockwes@yahoo.com no later than August 30.**

___ SILVER - \$250

Includes:

Provide 2 stalls for their use during Oktoberfest.

Vendor booth space during Oktoberfest.

Banner displayed in choice locations.

Business logo and link displayed on the Indiana Horse Council website for 12 month period.

Sponsorship announcements throughout 2 day event.

Business logo on sponsor recognition half a page in Program of Events.

___ BRONZE - \$150

Includes:

Provide 1 stall for their use during Oktoberfest.

Banner displayed in arena of your choice.

Business logo and link display on the Indiana Horse Council website for 12 month period.

Vendor booth space during Oktoberfest

Sponsorship announcements throughout 2 day event;

Business logo on sponsor recognition half a page in Program of Events.

VIP Hospitality access.

___ CLASS - \$50

Includes:

Business logo and link display on the Indiana Horse Council website for 12 month period.

Business logo on sponsor recognition banner during Oktoberfest.

Business logo on sponsor recognition page in Program of Events.

Class sponsorship announcements.

___ AWARDS SUPPORT - \$25

Includes:

Business logo on sponsor recognition page in Program of Events.

Business logo on sponsor recognition banner during Oktoberfest.

Award sponsorship announcements.

___ IN-KIND PRODUCT/SERVICES SUPPORT

Includes:

Sponsorship announcements throughout 2 day event;

Business logo on sponsor recognition page in Program of Events.

Please indicate product/s or services

**Please e-mail your business logo to
morelockwes@yahoo.com no later than August 30.**

____ YES, representative/s will be attending the event; _____ # attending.

____ Check enclosed ____ Please Invoice

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ E-MAIL _____

WEB – SITE _____

CONTACT NAME (if different from above) _____

TITLE _____ SIGNATURE _____

Draw checks to the order of Indiana Horse Council, Inc.

Send to: Tracy Thomas

Pat Morelock

461 American Way South

822 N. Co.Rd. 300 E.

Carmel, IN. 46032

Danville, IN 46122

**Questions may be directed to: Pat Morelock 317-745-5198 ~
morelockwes@yahoo.com**

THANK YOU FOR YOUR SUPPORT!